

Women and World War II

- Women labour once again needed for wartime production in factories, shipyards and ammunitions plants.
- At first, only single women recruited. As demands for wartime production grew, childless married women and then women with children also recruited.
- Day care and tax breaks introduced as incentives.
- Women were also needed in the army and encouraged to volunteer in support of services and nursing.
- Women's war effort raised awareness of the important contribution women made outside the home – challenged stereotype of women unable to do so-called "men's" jobs.
- War work also gave many women financial independence – women realized they could work outside the home without neglecting their children.



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**SHALL THE COURAGE OF
OUR SONS PROVE ALL IN VAIN?
No—Not Unless We on the Home Front Fail Them!**

To-day there is an urgent demand for rooms with board for women war workers. This demand is especially urgent for West End Industry. Transportation is a problem and these women must be housed within easy distance of the plant.

Every spare room will be needed. To-day we require immediate housing west of James street.

WOMEN OF THE WEST END

Throw open your homes to these loyal women who have come from their own homes to help. Give at least one of them room and board at the going rate.

**You Can Do No Greater Service for Your
Country at the Present Time**

*Phone particulars of what accommodation you can spare
—share all you can—to*

Y.W.C.A.—DIAL 2-1364
WARTIME HOUSING COMMITTEE OF HAMILTON